



To whom it may concern,

As a brand ambassador for Clarion's marine division, Austin is a key contributor in expanding the brand's awareness and reach among a new-generation of watercraft and watersports enthusiasts. Indeed, from his champion attitude and genuine love of being out on the water, to his dreadlocks and overall cool, laid back personality, Austin doesn't just appeal to but effortlessly embodies the essence of today's watersports and marine enthusiast.

Austin is working closely with Clarion USA's marine marketing team to develop and produce lifestyle-oriented content. The content takes shape in both traditional and social media categories, including action videos, photography, support of industry events, and travel to promote the brand on a national scale. At a point in time in the future, Austin will also be working closely with the company's product planning team to help design new products for today's very active marine lifestyle and trending applications. Austin has a positive attitude, is easy to work with, gets along with everyone, and is genuinely interested in our brand and products. He is a quick learner, responds in a timely manner to our requests and does his best to accommodate. Often, when discussing projects and activities, Austin is the first one to come up with creative ideas and jump starting the brainstorming process. That is a notable advantage as it commits Austin to the project and encourages the staff working with him to interact without reservation, building trust, fueling creativity, and delivering great results.

Allen H. Gharapetian
Vice President
Marketing & Product Planning
Clarion Corporation of America