

LIQUID FORCE

Austin Keen is one of the hardest working athletes on the Liquid Force roster and his social media content and engagement is on pace with best in action sports and on the internet. We have depended on Austin heavily for aiding in our new product research and development. Austin is a huge asset and makes himself available on a moment's notice for testing and provides excellent communication and feedback to our design and production department. His direct contribution translates directly to the quality and function of our products.

Austin has world class talent and great business sense. He consistently comes up with new and creative ways to promote the Liquid Force Brand to his fan base. While other athletes on our team focus on the competitive circuit, chasing championships, we find value having Austin spending quality time with our distributors, dealers, and sales reps. Austin is a true ambassador for our brand and knows how to work with people. When we put him in front of customers, it pays dividends.

We are proud to have Austin on our team and are committed to keeping him part of the LF family in the future.

Aaron Grace
Liquid Force
Marketing/Team Manager